

# About Evergreen Media

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## Overview.

Evergreen Media is an **international digital growth consultancy**.

The company was founded in its current form in **2015**. It currently employs **40 people** across two locations.

Clients range from **medium-sized businesses** to **global corporations**, including **Fortune 50 companies**.

## Our Solutions.

Strategy, Management & Implementation

Search Engine Optimization (SEO)

Generative Engine Optimization (GEO)

Content Marketing

Digital PR

Paid Media

## Clients.

Over 50 selected clients across three continents. We work with CMOs, marketing heads, and leadership teams aiming to build digital excellence and achieve measurable impact within complex organizations. Featured Clients: Nexi, Keyence, Quirion, Messer.



## Value Proposition.

Evergreen Media bridges the gap between strategy and impact. The company combines **strategic clarity, operational execution expertise, and long-term responsibility** in complex digital growth projects. The goal is not just developing effective measures, but their **successful implementation under real-world conditions** - including changing goals, markets, and technologies.

This active support, from analysis to impact, is not just project management but a **continuous stewardship process** where strategy, implementation, and learning loops are intentionally interlinked.

## Core USPs.

- **Stewardship** across the entire process ensures impact and quality even during ongoing operations.
- An **integrated approach** avoids friction points between strategy, implementation, and steering.
- **Impact under real conditions** means adjusting the course without losing sight of the goal.
- A **focus on growth levers** prioritizes measures with the greatest contribution to goal achievement—**independent of the channel**.

Find out more about how Evergreen Media works with executives and their teams to achieve better decisions and greater impact at [evergreen.media](http://evergreen.media).

## Thought Leadership.

- We create clarity in dynamic markets for **better decisions and long-term competitive advantages**.
- We share our expertise via the **largest German-speaking YouTube channel** for SEO, content marketing, digital PR, and artificial intelligence.

- Our **Growth Guide** bundles strategic knowledge and practical impulses for sustainable digital growth.
- Our **regular market studies** provide data-driven insights into user behavior, technologies, and market trends.